

# Jong Kim

## Product Designer

kjyt0212@hotmail.com / <http://jongeunkim.com>

## Experiences

### Deloitte / Senior Product Designer

Jul 2023 - Current

Direct gen AI design through all phases of the product development lifecycle from discovery to launch. Led a design team of 4 enhancing collaboration and establishing design standards and best practices. Established a comprehensive design system and documentation, enabling easy initialization of components for both design and code.

### Jobcase / Senior Product Designer

Jul 2022 - May 2023

Led design for self servicing platform of human resource software, working with multiple stakeholders and teams to build analytic tools, self-service, and packages by achieving to 65% apply flow rate and adding more than 15K direct jobs and 5k employers data. Responsible for maintaining omni-channel design across mobile and web with acquisition.

### Rocket Mortgage / Product Designer

Apr 2021 - Jul 2022

Led design for servicing platform of Rocket Mortgage iOS/Android applications with launching 4 features with 324% increase in Refinance click through rate. Take the initiative in identifying problems and opportunities by iterating through wireframes, prototypes, and hi-fi mockups to ensure that each step of the process is influenced by user feedback and research.

### Capital One / Senior UI/UX Designer

Jan 2020 - Apr 2021

Responsible for design to improve the core experience and lead the full lifecycle of the design system across all platforms for +500 designers, collaborating with product managers on strategy, participating in research to test and validate designs, and collaborating with engineering to make everything come to life through the various design processes.

### Booz Allen Hamilton / Lead UI/UX Designer

Jan 2018 - Jan 2020

Design directed 3 government websites and spearheaded applying user-centered design approaches to make complex information more intuitive and easier to identify. Reimagined and designed in a team for the new government web experience, where he identified a key area for user interface improvement and created UX improvements enhancing the user experience.

### Qomplx / UI/UX Designer

Jan 2017 - Jan 2018

Directed user experience and interface design for web applications from scratch. Conceptualized and led the review of technically difficult UX features to ensure features were executed accurately against design concepts.

### Wexler Consulting Group / Front End Developer

Apr 2016 - Jul 2017

Led developing 13 websites and was involved in the technical and graphical aspects of web pages. Conducted the design of graphics, prototypes, and development.

### BamBams / Graphic Designer

Sep 2012 - Apr 2016

Designed product templates, advertisements, and graphics that included art directing photo shoots and preparing/editing product images for retail publications and websites.

## Education

### George Mason University

B.S. Finance / 2013

### Northern Virginia Community College

Web Design & Development / 2015

### General Assembly

User Experience Design / 2019

### Human Factors Int.

Certified Usability Analyst / 2019

## Competencies

Product Design  
Design System  
Interaction Design  
Rapid Prototyping  
Design Research  
Visual Design

## Skills

### Designing

Figma, XD, Sketch, Photoshop, Illustrator, Premiere

### Prototyping

Figma, Invision, Marvel, Adobe XD

### Coding

JavaScript, HTML, CSS, Python, React

### Team Working

Figjam, Confluence, Jira, Airtable, Abstract, Zeplin, Trello, Mural, Lucid